

# Property selling checklist

**ListReady**  
PAY LATER SOLUTION FOR LISTING EXPENSES

## Congratulations, you are on your way to selling your property!

From our work with the leading agents across the country, we put together this checklist to help give you the best chance at sale, and for the highest price. The best thing is, you can cover most of these expenses with ListReady - simply let your agent know you would like to access more funds.

	Done!	Can it be funded with ListReady?
<b>After the Authority to Act has been signed</b> <i>Pre-sale inspections and legal requirements give your potential buyers added confidence when they consider your property.</i>		
Legal costs (conveyancer, solicitor, etc.)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Professional pest inspection	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Professional building inspection	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Before taking marketing photos</b> <b>Invest in home repairs and improvements</b> <i>Put your property on top of every buyer's list by making sure it's in the perfect move-in condition.</i>		
Air conditioning/cooling unit & hot water system repairs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Minor kitchen & bath, patio and balcony repairs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Major kitchen & bath, patio and balcony renovations	<input type="checkbox"/>	<input type="checkbox"/>
Minor interior or exterior structural repairs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Major interior or exterior structural changes	<input type="checkbox"/>	<input type="checkbox"/>
Floor & wall covering repairs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Wall, gate & fence repairs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Garage cleaning & door repairs	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Major garage upgrades	<input type="checkbox"/>	<input type="checkbox"/>
Fire alarm installation or servicing	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Home security alarm system & exterior light installation/replacement	<input type="checkbox"/>	<input type="checkbox"/>
Strata-related fixes & improvements	<input type="checkbox"/>	<input type="checkbox"/>
Tradesperson & handyman services	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Home improvement & furniture purchasing (e.g. ladder, artwork, cabinetry)	<input type="checkbox"/>	<input type="checkbox"/>

	Done!	Can it be funded with ListReady?
<b>Hire cleaning services</b>		
<i>Catching a potential vendor's eye can be as simple as making sure that every corner of your property is spot-on clean.</i>		
Professional cleaning (including carpet and furniture cleaning)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Cleaning equipment and products	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Professional decluttering services	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Pest control services, treatment products and safety equipment	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Stage your property</b>		
<i>Staging and styling has the potential to increase the sales price of your property.</i>		
Furniture hire (indoor plant, furnishings & decorations)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Professional styling & staging services	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Landscaping services	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Installation or repair of swimming pools, spas or saunas	<input type="checkbox"/>	<input type="checkbox"/>
Short-term storage facility (for decluttering purposes)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Once the digital materials are ready</b>		
<b>Invest in powerful advertising</b>		
<i>It's time to put your property's sleek and sophisticated photos to the market to attract the buyers</i>		
Online listing (e.g. domain.com.au, realestate.com.au, and more)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Digital marketing campaigns (e.g. social media, additional ads on the property portals)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Print advertising (e.g. brochures/flyers)	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Photographer/videographer	<input type="checkbox"/>	<input checked="" type="checkbox"/>
'For Sale' signboard	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Before your first open home</b>		
<i>Last-minute preparations before the big day!</i>		
Auction day expenses (e.g. auction fee, signage, catering, floral aesthetics)	<input type="checkbox"/>	<input checked="" type="checkbox"/>

If you would like to do more to give your property the best chance at sale, simply speak with your agent and they can request additional funds from ListReady.